

Position: Bauman College Regional Outreach Representative (ROR)
Location: Santa Cruz, CA
6-10 hr/week. Starting pay \$15/hr.

To apply, email your cover letter and resume to Outreach@BaumanCollege.org by **September 1st, 2010.**

Position Accountabilities

- The Regional Outreach Representative's (ROR) job is to find and develop outreach opportunities with local business, schools, non-profits, and other organizations as well as graduate employment opportunities. The ROR will draw leads from Bauman College, his/her own existing professional contacts, and will seek new leads through additional research. Each ROR reports to the Community Outreach Administrator (COA) and works within a specified area (Santa Cruz).
- Responsibilities: Outreach
 - Seek opportunities to increase Bauman College's impact and visibility in the local community with businesses, schools, non-profits and other organizations and events.
 - Present BC services and options to prospective partners as needed.
 - Organize and conduct on-going cooking demonstrations at the Farmer's Markets.
 - Coordinate volunteers from the Bauman College Program for nutrition/cooking demonstrations at food pantries, community gardens and relevant Non-Profits.
 - Liason with the Kidz for Health Santa Cruz staff, including communication with relevant schools and Kidz for Health staff, volunteers, and upper management.
 - Ability to fill in for Kidz for Health staff as needed.
 - Represent BC at events as needed, with prior approval.
 - Research and present opportunity details to COA for evaluation.
 - Develop approved opportunities at direction of COA
 - Conduct evaluation of services, either ongoing, or post-event.
- Responsibilities: Graduate Employment Development
 - Investigate employment opportunities for BC grads.
 - Contribute to centralized database of potential employers.
 - Visit businesses, hospitals, clinics, schools and other organizations to meet key people to discuss needs for Nutrition Educators, Nutrition Consultants and Natural Chefs; discuss duties, pay, and expectations.
 - Work with Student Coordinator to post and fill job opportunities.

Position Qualifications

- Education & Experience
 - Background in nutrition and natural culinary arts.
 - Experience in Public Relations or Event Planning a plus.
- Knowledge & Skills
 - Excellent communication and interpersonal skills.

Ability to interact with students and all levels of management
Ability to turn in updates and relevant paperwork in on time
Ability to work with minimal supervision in a fast paced environment
Ability to handle multiple tasks with attention to details
Flexible, able to adapt to change.
Proficient computer skills relevant to Microsoft Word and Excel

Bauman College Mission Statement

Bauman College, a 501(c)(3) non-profit corporation, aims to create a sustainable culture of wellness in individuals, in the community, and in our health care delivery systems by promoting a comprehensive and integrative approach to Holistic Nutrition and the Culinary Arts.

We are committed to bringing our [**Eating For Health™**](#) model to an ever wider audience, advocating the use of whole, organic foods, nutritive herbs, and appropriate supplementation to promote health, restore metabolic balance, and support recovery from injury and illness. The unifying Bauman College philosophy of holistic nutrition and culinary arts aims to change the way people consume food from convenience to conscious eating.

We educate people of all ages to participate in an earth-friendly paradigm shift that supports natural, chemical-free agriculture, aqua-culture, and animal-culture to feed and heal a malnourished world. Our professional training programs prepare individuals for successful careers as Nutrition Consultants and Natural Chefs. Personal Growth public programs provide practical education in nutrition fundamentals and healthy living.